

ACERE 2018 Program

Tuesday 6 February

9:00 am - 5:00 pm	Doctoral Consortium University of Queensland (UQ), St. Lucia campus. Building 14, room 216
6:00 - 8:00 pm	Welcome Reception The Cube, QUT, Gardens Point Campus – P Block, QUT 2 George Street, Brisbane.

Wednesday 7 February

8:30 am – 10:30 am	Welcome Address Keynote - Johan Wiklund Paper Development Session (PDS) Pitches QUT Gardens Point Campus P Block P514				
10:30 am – 11:00 am	Morning Tea QUT Gardens Point Campus P Block Level 5				
11:00 am – 12:30 pm	SESSIONS				PDS A - 11:00 am to 11:45 am Room: P506 A/B
	Room: 504	Room: 505	Room: 512		
	Session: 1A	Session: 1B	Session: 1C		
	Theme: Psychology of Entrepreneurship	Theme: Entrepreneurial Strategy	Theme: New Venture Creation		
	Chair: Tracey Dodd	Chair: Simon Hensellek	Chair: Morgan Miles		
	A review of entrepreneurs' mental health and well-being Ute Stephan	Digitalization and responsibility as a driver for new entrepreneurial business models. Case of e-health. Tatiana Iakovleva, Raj Thapa Bricolage ,	Disentangling affect and action: a study of early stage start teams progression Margarietha De Villiers Scheepers, Anna Jenkins, Renee Barnes		
	Entrepreneurial intentions of children of entrepreneurs: Personality, environmental and demographic factors and their effect on entrepreneurial intentions Carolin Palmer, Thomas Niemand, Norbert Kailer, Sascha Kraus	Influence of growing firm's operating industry towards firm growth and growth mode selection Pubuduni Jeewandarage, Per Davidsson, Stephen Cox	Entrepreneurial learning: a critical review and research agenda Aimee Walsh, Anna Jenkins, Paul Spee	PDS B - 11:45 am to 12:30 pm Room: P506 A/B	
	Regulate, take action, and persevere: Why differentiation of self is crucial for entrepreneurs. Rebecca Franklin, Charles Murnieks	Speed to Market, and Internationalization: The Contradictory Moderating Role of Hierarchy in Entrepreneurial Ventures Tobias Kollmann, Christoph Stöckmann, Simon Hensellek	The Challenges and Strategies of Immigrant Entrepreneurs Siaw Ho, Roxanne Zolin		
	11:00 am to 11:45 am	PDS A			
		Chair: Martin Obschonka	Chair: Andreas Schwab	Chair: Dean Shepherd	Chair: Per Davidsson
	Benchmarking practices of women entrepreneurs operate home-based small businesses in rural areas: Pakistan a case in point Noor Muhammad	Ethnic Ties, Motivations, and Home Country Entry Strategy of Transnational Entrepreneurs Sarika Pruthi	Social enterprise: accounting for paradox Craig Furneaux	Altruism and Entrepreneurial Intentions in Professional Degree Students Adele Feakes	Partners, minions and adversaries – employees in entrepreneurship discourse, past, present and future Erik Lundmark
11:45 am to 12:30 pm	PDS B				
	Chair: Per Davidsson	Chair: Dean Shepherd	Chair: Johan Wiklund	Chair: Andreas Schwab	Chair: Martin Obschonka
	Entrepreneurial Creativity and Innovation Performance in SMEs and Startups: The Mediating Role of Entrepreneurial Alertness Wai Fong Boh	When two become one: Entrepreneurs' dual identity integration and its implication for creativity and venture creation success Siran Zhan	Can strategic entrepreneurship lead to industry growth? Char-lee Moyle	In search of wellbeing: When is entrepreneurship the answer? Magdalena Markowska	Patterns in Spatial Distribution of Venture Capital and Private Equity Investments Marcus Salusse
12:30 pm – 1:30 pm	Lunch QUT Gardens Point Campus P Block Level 5				

1:30 pm – 3:00 pm

SESSIONS				
Room: 504	Room: 505	Room: 512	Room: 514	Room: 506A
Session: 2A	Session: 2B	Session: 2C	Session: 2D	Session: 2E
Theme: Industry Specific Studies	Theme: Corporate Entrepreneurship	Theme: New Venture Creation	Theme: Psychology of Entrepreneurship	Theme: Entrepreneurship Education & Training
Chair: Evan Douglas	Chair: Michael Leyer	Chair: Kim Klyver	Chair: Martin Obschonka	Chair: Peter Balan
Innovation and entrepreneurship in the funeral services: New customised solutions Judy Matthews, Deanna Grant-Smith	Business model innovation: a conceptual model for corporate entrepreneurship Carlos M. DaSilva, Oleksiy Osiyevskyy	The effect of design process on business idea development with different external enablers Thanaphol Virasa, Triyuth Promsiri	Founder-CEOs' future orientation, firm bribery, and innovation Asghar Jahanshahi, Gracy Yang, Stephen Zhang	Classifying entrepreneurial approaches in developing a business plan for new venture among third year engineering students Kourosh Dini
Innovation in a Disrupted Declining Sector: An Exploratory Case Study Gareth H Thomas, Evan J Douglas	Driving Entrepreneurial Orientation in a Professional Service Firm to Effect a Practising Corporate Entrepreneurial Strategy Laura Hougaz, Murray Gillin	The role of emotions in new venture creation Kirsi Snellman	The psychology new venture team dynamics: a research agenda Frederic Delmar, Rebecka Persson	Classroom Learning Communities to Engage Entrepreneurship Students Peter Balan, Greg Restall
Ladies in Hats: Women working across the sapphire value chain in Madagascar Lynda Lawson	What makes non-managerial employees to engage in entrepreneurial activities to innovate business processes? Empirical evidence from the financial services industry Michael Leyer, Ann-Kathrin Hirzel, Jürgen Moormann	Networking intensity and social skills among nascent entrepreneurs: A three year longitudinal study Kim Klyver, Pia Arenius	Using intuitive and analytical decision-making in entrepreneurial opportunity recognition: Comparing founders and managers Mingyang Wang, Jenny Gibb, Paresha Sinha	Entrepreneurship Education: Classification, Reasoning, Outcomes, Ways and Networks Colin Jones, Kathryn Penaluna, Andy Penaluna

3:00 pm – 3:30 pm

Afternoon Tea

QUT Gardens Pont Campus P Block Level 5

3:30 pm - 5:00 pm

SESSIONS					
Room: 504	Room: 505	Room: 512	Room: 506A	Room: 506B	Room: 514
Session: 3A	Session: 3B	Session: 3C	Session: 3D	Session: 3E	Session: 2F
Theme: Entrepreneurial Intentions	Theme: Alliances, Teams and Networks	Theme: New Venture Creation	Theme: Entrepreneurship Education & Training	Theme: Entrepreneurial Ecosystems	Theme: Small Business Management
Chair: Evan Douglas	Chair: Jaehu Shim	Chair: Henri Burgers	Chair: Colin Jones	Chair: Allan O'Connor	Chair: Judy Matthews
Revisit entrepreneurial intentions to actions: counter-factual lessons learned from refugee entrepreneurship? Yi Jiang, Caroline Straub, Kim Klyver, René Mauer	The impact of early imprinting on the spin-off network development: a replication and extension to parent-offspring context Forough Zarea Fazlelahi, Henri Burgers, Per Davidsson	Different cultures, different entrepreneurs: Cultural practices and the allocation of entrepreneurial talent across entrepreneurship and intrapreneurship Werner Liebrechts, Niels Bosma	Augmenting the reality of the entrepreneur, entrepreneurial organization, or enterprise using the parabolic scramble framework from an entrepreneurial ecosystem to an entrepreneurial multiverse. Gerard Reed	Applying entrepreneurial ecosystem frameworks to studying the entrepreneurial university Martin Bliemel, Lorenzo Monicolini, Angelo Cavallo, Antonio Ghezzi	At the open innovation interface – comparing four external partners' contribution to the firm's innovation performance Sam Tavassoli, Lars Bengtsson
Role of Entrepreneurship Education on the Entrepreneurial Intentions: A Study based in London and Delhi Kavita Panwar Seth	Understanding and measuring the motivation for non-pecuniary outbound open innovation: A measurement instrument Martie-Louise Verreyne, Marta Indulska, John Steen, Rui Torres de Oliveira, Jerad Ford	The Journey of Nascent Entrepreneurs Gerson Tuazon, Cristiano Bellavitis, Igor Filatotchev	Modeling Experiential Learning Patterns in Entrepreneurship Education Daniil Pokidko	Regional innovation systems and economic transformation: A critical examination Tracey Dodd, Carmen Haule Reaiche, Graciela Corral de Zubielqui	Helping others to enter new markets: How intermediaries enable resource-constrained firms to absorb knowledge Kristijan Mirkovski, Frederik von Briel, Paul Benjamin Lowry, Libo Liu
A Fuzzy Set Analysis of the Antecedents to Entrepreneurial Intentions Evan Douglas, Catherine Prentice, Jason Fitzsimmons	Social networks are not always beneficial for entrepreneurship: Different impacts of social network behaviors under different contexts Jaehu Shim, Jiyoung Kim	Transition to Full-Time Self-employment and Happiness of Hybrid Entrepreneurs Retno Ardianti, Henri Burgers, Per Davidsson, Paul Steffens	The cosmology of the entrepreneurial constant in an ecosystem multiverse: Scrambling parabolically towards the new normal. Gerard Reed	The Sydney School of Entrepreneurship: Building entrepreneurial capacity in NSW Nick Kaye, Jochen Schweitzer, Martin Bliemel, Morgan Miles	Exploring Business Model Innovation in Small and Medium Enterprises Judy Matthews, Kavoos Mohannak, Erwin Fielit

6:00 pm - 8:30 pm

Social Networking Event

The Beer Garden, Southbank – 30BA Stanley Plaza, Southbank

Sponsored by



Thursday 8 February

8:30 am – 10:00 am	Keynote – Ted Baker Paper Development Session (PDS) Pitches QUT Gardens Point Campus P Block P514					
10:00 am – 10:30 am	Morning Tea QUT Gardens Pont Campus P Block Level 5					
10:30 am – 12:00 noon	SESSIONS				PDS C - 10:30am to 11:15 am	
	Room: 504	Room: 505	Room: 512	Room: 506 A/B		
	Session: 4A	Session: 4B	Session: 4C			
	Theme: Innovation	Theme: Social Entrepreneurship	Theme: New Venture Creation			
	Chair: Chengli Shu	Chair: Ujal Ibrahim	Chair: Jan Weiss			
	Dealing with uncertainty in entrepreneurship and projects: “same-same but different”? Stephane Tywoniak, Mahshid Tootoonshy, Christophe Bredillet	Acculturation’s Role in Hybrid Organising Nkosana Mafico, Anna Krzeminska, Charmine Hartell	Comparative Approaches for Spurring Innovative Opportunities in Base-of-the-Pyramid Markets Geoff Kistruck, David Gras, Yohannes Neda, Gary Bruton			
	How acquisitions affect innovation and entrepreneurial behaviour: An innovation governance perspective Magnus Holmén, Maria Linnér	The Role of Innovation within a Business Model in Social and Economic Value Creation in Social Purpose Organisations Martie-Louise Verreynne, Jay Weerawardena	The intention-behavior Link in entrepreneurship: what do we know about the role of regional social capital? Jan Weiss, Tatiana Anisimova, Tommaso Minola	PDS D - 11:15am to 12:00 noon Room: 506 A/B		
	The impact of persistent innovation on business growth Luke Hendrickson, David Taylor, Lyndon Ang, Kay Cao, Franklin Soriano	Understanding Refugee Integration and Challenges and Opportunities in Entrepreneurship: A Literature Review Ujal Ibrahim	The legitimization process of a startup: an in-depth study of how pitches evolve Paul Spee, Anna Jenkins			
	10:30 am to 11:15 am	PDS C				
		Chair: Andreas Schwab	Chair: Per Davidsson	Chair: Martin Obschonka	Chair: Johan Wiklund	Chair: Dean Shepherd
	Entrepreneurial collective efficacy, social support and entrepreneurial team effectiveness: a three-path mediational model Kim Klyver	The emergence of small family businesses in Cuba Christian Felzensztein	Time will Tell: How Changes in Entrepreneurial Intentions Impact Business Graduates’ Innovative Behavior at Work. Jonas Debrulle	A Dark Triad Model of Motivations Underlying Entrepreneurial Decision Making Alyssa Liang	The Role of Angel Investors identity in Entrepreneurial Finance Carlos M DaSilva	
11:15 am to 12:00 noon	PDS D					
	Chair: Johan Wiklund	Chair: Martin Obschonka	Chair: Per Davidsson	Chair: Dean Shepherd	Chair: Andreas Schwab	
	Entrepreneurial Orientation and SME Performance: Examining the Moderating Influence of IT Intensity and Complexity Jakob Schlichter	Understanding Refugee Incubation: A Multi-stakeholder Perspective on a Business Incubation Model with Social Impact Alexander Meister	Productive dynamism: An empirical investigation into the development of dynamic capabilities in emerging ventures Thomas Ding	The Accidental Entrepreneurship Processes And Opportunity Recognition Jenny Gibb	What is the entrepreneurial university: A bibliometric analysis Martin Bliemel	
12:00 noon – 1:00 pm	Lunch QUT Gardens Pont Campus P Block Level 5					

1:00 pm – 2:30 pm	SESSIONS				
	Room: 504	Room: 505	Room: 512	Room: 506A	Room: 506B
	Session: 5A	Session: 5B	Session: 5C	Session: 5D	Session: 5E
	Theme: Entrepreneurial Cognition	Theme: Alliances, Teams and Networks	Theme: Entrepreneurial Growth & Performance	Theme: Social Entrepreneurship	Theme: Policy and Else
	Chair: Pubu Jeewandara	Chair: Rui Oliveira	Chair: Julieanne Senyard	Chair: Niels Bosma	Chair: Marcus Salusse
Cognitive antecedents to Entrepreneurial behavior and new venture creation. William Kirkley	SMEs embedded in Collaborative Network to Innovate: A framework to characterize their Absorptive Capacity Lamiaeh Benhayoun Sadafiyine, Marie-Anne Le Dain, Carine Dominguez-Péry	Achieving Strategic Fit through or RRI. The case of e-Health sector in Norway. Elin Oftedal, Tatiana Iakovleva, Lene Foss	Called to Act: Exploring the Role of Calling in Social Entrepreneurship Geoffrey Desa, Denise Kleinrichert, Jennifer Tosti-Kharas	Federal Procurement as a Policy Lever to Support Innovation and SME Growth Barbara Orser, Allan Riding, Diane Liao	
The cognitive correlates of entrepreneurship: a multi-experiment behavioural study Carlos Gomes, Martin Obschonka	The role of agricultural cooperatives in enhancing resilience in rural enterprises Sarah Cooper, Angela Tregear	Entrepreneurs and Business Model Dynamics Benedikt Schnellbacher, Milleman Jan, Jan Killmer, Alex Maritz, Qyan Nguyen	Culture-Individual Interactions: The Effects of Age on Social Entrepreneurship Depend on Culture Ute Stephan	Institutions, middleman, and blockchains – shuffle and re-start Rui Torres de Oliveira	
Towards an integrative model of entrepreneurial risk: An information processing perspective Qingqing Bi, Waifong Boh, Marilyn Uy	Understanding the new generation incubation model: the coworking model Carlos M. DaSilva, Nebill Abdullahi	Innovation within franchise service systems through entrepreneurial bricolage. Julienne Senyard, Anna Watson, Lola Dada	Scaling impact: a conceptual framework for ambitious social entrepreneurship Simone Poirier, Niels Bosma	Invisible Businesses: The Case of Home-Based Business in Brazil Marcus Salusse, Tales Andreassi, Tales Andreassi	
2:30 pm – 3:00 pm	Afternoon Tea				
	QUT Gardens Pont Campus P Block Level 5				
3:00 pm – 4:30 pm	SESSIONS				
	Room: 504	Room: 505	Room: 512	Room: 506A	Room: 506B
	Session: 6A	Session: 6B	Session: 6C	Session: 6D	Session: 6E
	Theme: Entrepreneurial Cognition	Theme: Entrepreneurial Strategy	Theme: New Venture - Risk/Failure/Funding	Theme: Entrepreneurial Finance	Theme: International Entrepreneurship
	Chair: Retno Ardianti	Chair: Eyal Benjamin	Chair: Christiano Bellavitis	Chair: Alex Maritz	Chair: Pia Arenius
Managing for Serendipity in Effectual Innovation Valerie A Bell, Sarah Y Cooper, Neil M Kay	Empowering the users - Implications of digitization for innovation and entrepreneurship in healthcare Thomas Laudal, Tatiana Iakovleva	Provision of Start-up Loans by Microfinance Institutions: Does Gender Composition of the Board, Management, and Loan Officers Matter? Panunya Phatrathumpakdee, Abu Zafar Shahriar, Elaine Hutson	Minding the Gaps: Assessing How Policy Influences Funding for Growth-Oriented Enterprise Geoff Gregson	Determinants of the Intention to Engage in Returnee Entrepreneurship: The Role of Institutions, Estrangement and Support Jan Henrik Gruenhagen	
Purpose in Life derived from Entrepreneurship in a Developing Context: The Roles of Human Capital and Community Support David Gras, Jorge Mejia, Michael Lerman, Melissa Cardon	Speeding up firm growth or just being overly aggressive? - A study of diversification strategies and environmental fit for knowledge intensive micro businesses Martin Senderovitz, Pia Schou Nielsen, Majbritt Rostgaard Evald	The Emergence and Development of the 'Wang Hong' Phenomenon in China: A Business Ecosystem Perspective Shuyun Sun, Marina Zhang	On SME owners' needs for financial literacy Allan Riding, Miwako Nitani	Institutional Standards and Entrepreneurial Opportunities Across Borders in a Mature Technological Field Sara McGaughey, Arun Kumaraswamy	
What if we took Simon seriously? Epistemic properties of entrepreneurs' theories of action Fabrice Cavarretta	Typology of new ventures strategies: Revisit and evidence through case studies. Eyal Benjamin, Eli Gimmon		The Impact of Banks on the Internationalization Efforts of SMEs: Help or Hindrance? Rico Baldegger, Patrick Schueffel, Nils Tuchschnid, Alexander Kaiser		
6:00 pm - 10:30 pm	Gala Dinner and Awards - The boat will be open for boarding at 6:00 pm at Eagle Street Pier. The boat will depart for the river cruise at 6:30 pm. We will arrive back at Eagle Street Pier at approximately 10:30 pm. 'The Voyager' cruiser on the Brisbane River – Kookaburra Cruises, Eagle Street Pier				

Friday 9 February

9:00 am – 10:30 am	SESSIONS				
	Room: 504	Room: 505	Room: 512	Room: 506A	Room: 506B
	Session: 7A	Session: 7B	Session: 7C	Session: 7D	Session: 7E
	Theme: Research Methods & Entrepreneurship & Innovation	Theme: Entrepreneurial Growth & Performance	Theme: Entrepreneurship Education & Training	Theme: Entrepreneurship Education & Training	Theme: Sustainable & Environmental Entrepreneurship
	Chair: Martin Obschonka	Chair: Forough Zarea Fazlelahi	Chair: Martin Bliemel	Chair: David McInnes	Chair: Erik Lundmark
	A Compound Measure of Product Innovativeness: Developing a tailored measure for entrepreneurship batkhuyag ganbaatar, Evan J Douglas	Creation of Social Capital Using Digital Networks: Case of Micro-level Youth Entrepreneurs in Sri Lanka Gayathri Ranasinghe, Saskia DeKlerk	Exploring the Deeper Grounds of New Venture Performance: Adopting Rule Ensembles to Identify Configurations of Founder Resources, Business Strategy, and Environmental Conditions Jonas Debrulle, Paul Steffens, Sophie De Winne, Koen De Bock, Johan Maes	Identity Work and the Entrepreneurial Journey of Studentpreneurs Julien Marchand	Pathways to sustainable entrepreneurship in SMEs Helena Sjögrén, Kaisu Puumalainen
	New approaches to identifying entrepreneurial opportunities: The value of using a design studio teaching model Lihuang Linus Tan, Thomas Kvan	The role of entrepreneurial orientation in fostering absorptive capacity via external knowledge acquisition in low and medium technology-based firms M. Luisa Flor, Sarah Y. Cooper, Maria J. Oltra	How do the management activities of founding-owner managers change during the transition from a small to a medium enterprise? Extending the Theory of Letting Go Peter Ellis, Charmine Hartel, Anna Krzeminska, Ross Barnard	What entrepreneurship text books don't teach students about entrepreneurship: student learning from an experiential entrepreneurship class Colin Mason, Jillian Gordon	International Venturing, Green Institutional Entrepreneurship, and Moderating Role of SOEs versus Non-SOEs: Empirical Evidence from a Transitional Economy Chengli Shu, Jinxin Liu, Per Davidsson
	(Does) entrepreneurship research need(s) an Open Science Framework?! Martin Obschonka	The Roles of Female Entrepreneurs' Social Capital, Focusing on Relational Dimension: A Study Based on Small Businesses in the Tourism Sector in Sri Lanka Surangi H.A.K.N.S., Semasinghe D.M.	The Role of Entrepreneurial Opportunities and Effectuation in Venture Performance Anna Vuorio, Kaisu Puumalainen	Disciplining the individual for the market: Tensions and resolutions in the discourses of entrepreneurial education David McInnes, Kim MacKenzie	Social and environmental impact of sustainable business models Pasi Syrjä, Helena Sjögrén
10:30 am – 11:00 am	Morning Tea QUT Gardens Pont Campus P Block Level 5				
11:00 am – 12:00 noon	Keynote – Michal Kosinski & Sam Gosling QUT Gardens Point Campus P Block P514				
12:00 noon - 1:30 pm	Closing Panel QUT Gardens Point Campus P Block P514				
1:30 pm onward	Packed Lunch available QUT Gardens Pont Campus P Block Level 5				
1:30 pm – 3:00 pm	Doctoral Consortium conclusion QUT Gardens Point Campus P Block P505				