



Entrepreneurship Education Forum – ACERE 2020

Tuesday 4th February 2020 at Flinders University

Flinders University, 182 Victoria Square, Adelaide

Start time	Registrations and Welcome
09:00	Welcome by Angela Di Fabio and Callena Rawlings
09:10-10:00	Key Notes and discussion facilitated by Bert Verhoeven <ul style="list-style-type: none"> 1. Tania Leiman, Dean of Law at College of Business, Government and Law, Flinders University. Title: <i>Innovation is transforming almost every aspect of the law and legal practice, creating new ways of working in new markets.</i> In 2020, Flinders Law is offering a new suite of E&I core topics including 'Law in a Digital Age', 'Innovation for Social Justice Impact: Doing Good While Doing Well' and 'Legal Innovation and Creative Thinking: Recognising Opportunities in the Legal Sector'. It arguably makes the Flinders Law degree the most E&I infused law degree in the world. Tania explains why and how she achieved this. 2. Allyn J. Radford, former CEO of DeakinDigital and expert in Education Innovation and Micro-Credentials. Title: <i>Education, and the great re-displacement,</i> Will qualifications be a page of history or will they remain as some describe them, a "Gold Standard"? Predictions concerning the impact of the Future of Employability, the Future of Work, Industry 4.0, Alternative Credentials and disruption and role of education vary dramatically. What evidence is available to guide our thinking and our future planning? Will there be a disruption?
10:00-10:30	Morning Tea
10:30	Start Morning sessions parallel workshops and talks
10:30-11:20 Workshop 1 Room 2	Ramon Marmolejos, Increasing the Bandwidth for Risk and Innovation using Learner Centred Design, Alkimia Learning / Kaospilots. Learner centred design in entrepreneurship education (pedagogical approach of Kaospilots based in Denmark) exploring how to create learner engagement, use teambased leadership to enhance the learning experience, and incorporate reflective practice to deepen the learning.
10:30-11:20 Talks 1, 10 minute 5 minute Q&A Room 1	<ul style="list-style-type: none"> 1. Orren Prunckun, Flinders University, Innovative models/tools for startup (pre-) acceleration? Why 99% Of Founders Fail (And It's Not Why You Think!). Find founders amongst student ready for pre-acceleration, via self-assess and self-reflection on the question: is entrepreneurship right for me or not? 2. Mile Terziovski, Swinburne University, Co-creation of Micro-units in the Master of Entrepreneurship and Innovation (MEI) at the Australian Graduate School of Entrepreneurship (AGSE). The co-creation and co-delivery of three Swinburne micro-units, each of the modules will be delivered as an independent micro-unit short course, with embedded assessment that determine competency 3. David Todd, The Scots College in partnership with Bond University, Embedding Entrepreneurship Education in Secondary Curriculum. Highlighting elements of curriculum design and implementation and the benefits of collaboration between tertiary and secondary education providers.
11:30-12:20 Workshop 2 Room 2	Bert Verhoeven, New Venture Institute, Flinders University, Scaling Up Entrepreneurship Education to Transform Universities & Regions. What would universities look like if innovation and entrepreneurship were emphasized in every corner of the institution? Inspired by the mission of Flinders to make our students the most enterprising in Australia, we discuss and workshop learnings and challenges of scaling across the university, and into the community.
11:30-12:20 Talks 2, 10 minute, 5 minute Q&A Room 1	<ul style="list-style-type: none"> 1. Daniil Pokidko, Hanken School of Economics, The Experiential Pattern-Matching (EPM) Teaching Method for New-Venture Creation Courses. This thought experiment highlights the five steps of the EPM method promoting and supporting the exchange of experiential knowledge among the new venture's team members. 2. Evaristo Doria, Georgia State University, Rethinking International Business Education. Dr. Doria will share with the audience practical examples of new IB education techniques to foster creative thinking, evidence-based decision-making, and competitive drive in an age of digital globalization 3. David Tucker, Department of Education and Child Development SA, Skoolcraft - Bringing learning into the 21st Century. Show and tell what the education of the 21st century looks like at primary and secondary level, using gamification, design thinking and a melding of soft and hard skills. 4. Vibhor Pandey, Ecosystem Approach to Entrepreneurship Education: Right not a privilege! Video presentation at 12.20 and Q&A during the first ten minutes of lunch.
12:30-13:30	Lunch
13:30	Start afternoon sessions of parallel workshops and talks
13:30-14:20 Workshop 3 Room 1	Feresh Agahi Pizarro, Australian science and Mathematics School, The Interdisciplinarity of Entrepreneurship & The Urgency for Change. We will explore a collection of practical tools and strategies that will allow you to facilitate entrepreneurship education in secondary classrooms, examining ways in which entrepreneurship can be the glue that holds each letter of 'STEM' together.
13:30-14:20 Workshop 4 Room 2	Peter Balan, University of South Australia, Experience how Team-Based Learning engages students in entrepreneurship studies. Educators are formed into teams, and carry out activities that students experience in a typical classroom session like individual multiple-choice tests of course content, team tests that address the same multiple-choice questions, discussions of test answers and team and classroom discussion of application exercises.
14:30-15:20 Workshop 4 Room 2	Martin Bliemel, University of Technology Sydney, Playing Lean: Using serious games to illustrate longitudinal outcomes. We demonstrate the use of the board game 'Playing Lean' as an educational tool involving gamification, which helps students to better understand the process from product-market fit to mass market. Also the role of the facilitator will be discussed more in particular their ability to make students more comfortable with uncertainty, to interrupt down game mechanics and draw out learning moments, and to facilitate the debrief.
14:30-15:20 Talks 3, 10 minute, 5 minute Q&A Room 1	<ul style="list-style-type: none"> 4. Anna Jenkins, The University of Queensland, Creating online case-based interactive teaching materials, designed to bring concepts and theories to life through the stories of entrepreneurs and support students in creating their own innovative ideas. 5. Daniel Wortley, Laneway, Project Based Learning model allowing our students to support Australian Startups. We discuss our model where our students were desperate for real life entrepreneurial learning experiences where Startups are desperate for additional support and new ways of thinking so were welcoming of our students to work on their problems / opportunities in multi-disciplinary teams. 6. Christoph Buck, University of Bayreuth, Ideation Week – Applying the Design Sprint for experience-based and impact-based Entrepreneurship Education, Ideation Week is a one-week course based on the Design Sprint in order to develop competencies critical for new innovation and experiencing teamwork under high stress and building self-confidence. Further goals are the visibility of regional companies, strengthening of the entrepreneurial ecosystem and gaining viable business ideas.
15.30-16.00	Afternoon tea
16.00-16:45	Panel Discussion: Should Entrepreneurial mindset, tools and competencies drive Education 4.0? And if so: how can this be done both with quality desired results (what are those?) and efficiency (student numbers).
16.45-17:00	Synthesis and closing comments

Start time	Poster Presentations
Posters hanging up all through the day. Authors available during specific breaks (see program) Room 4	<ul style="list-style-type: none"> 1. Sukh Deo, Waikato Institute of Technology, Hamilton New Zealand, Sustainability of micro and small business entrepreneurs (MSBEs) with a social entrepreneurship role: does it matter? (available during morning break) 2. Uju, Sussan Muogbo, Chukwuemeka Odumegwu Ojukwu University (Formerly Anambra State University Nigeria), Business Unique Value Proposition. (available during first half of lunch break) 3. Sharon Ferrier, Persuasive Presentations, Escaping PowerPoint Purgatory (available in the room for afternoon break)