

# ACERE 2014 – Regular Paper Sessions

Wednesday 5 February 2014

10:20 to 11:50 – regular paper session A

4 parallels; 30 minutes per paper [20 minutes presentation, 10 minute questions time]  
as per the below details

Abstracts of all papers can be found in the 2014 ACERE Handbook (in Lead-Author order)

Room	Stream 1 – ASB105	Stream 2 – ASB115	Stream 3 – ASB119	Stream 4 – ASB130
<b>Theme</b>	<b>Entrepreneurial Growth &amp; Performance</b>	<b>Entrepreneurial Orientation</b>	<b>Public Policy</b>	<b>Social Entrepreneurship</b>
<b>Chair</b>	Rene Bakker	Scott Gordon	Noel Lindsay	Evan Douglas
<b>Paper #</b>	58	40	82	16
<b>Title</b>	FIRM GROWTH PROCESS BY WOMEN-OWNED SMES IN A DEVELOPING ECONOMY SETTING	ANTECEDENTS AND PERFORMANCE OUTCOMES OF ENTREPRENEURIAL ORIENTATION IN EMERGING MARKET CONTEXT	PUBLIC POLICY, SOCIETAL CULTURE, AND ENTREPRENEURSHIP: A CROSS-NATIONAL PERSPECTIVE	THE INTERACTIVE IMPACT OF ALTRUISM, MATERIALISM, AND ENTREPRENEURIALISM ON THE FORMAT OF SOCIALLY-ORIENTED NEW VENTURES
<b>Author/s</b>	Jomaraty M, Courvisanos, J	Shirokova G, Germain R	Cheng J, Skousen B	Douglas E, Weaven S, Bodey K, Balan-Vnuk, E
<b>Paper #</b>	90	47	135	75
<b>Title</b>	CO-CREATION, ABSORPTIVE CAPACITY AND INNOVATION PERFORMANCE	DEVELOPING AN ENTREPRENEURIAL ORIENTATION: CAPABILITIES AND IMPEDIMENTS	IMMIGRATION AND ENTREPRENEURSHIP: REVIVING THE AMERICAN DREAM	DESIGNING ENTREPRENEURIAL SOCIAL ENTERPRISES: STRUCTURES AND PRACTICES FOR CONTINUOUS INNOVATION
<b>Author/s</b>	Scheepers R, Verreynne, ML, Maree L	McNaughton R	Kumar S	Zietsma C, Leung A
<b>Paper #</b>	165	117	143	-
<b>Title</b>	ENTREPRENEURIAL BRICOLAGE AND YOUNG FIRM PERFORMANCE: THE MODERATING EFFECT OF TEAM COMPOSITION.	ENTREPRENEURIAL ORIENTATION AND INNOVATION OUTCOMES – A LONGITUDINAL, CONTINGENCY-BASED ANALYSIS	INSTITUTIONAL CONTEXT AND ENTREPRENEURIAL MOTIVATION: EVIDENCE FROM GLOBAL PANEL DATA	
<b>Author/s</b>	Senyard J	Brunst A, Brettel M	Abdullah A, Winkel D, Vanevenhoven J	

13:40 to 15:10 – regular paper session B

Room	Stream 1 – ASB115	Stream 2 – ASB119
<b>Theme</b>	<b>Entrepreneurship Education &amp; Training</b>	<b>Social Entrepreneurship</b>
<b>Chair</b>	Alex Maritz	Roxanne Zolin
<b>Paper #</b>	38	73
<b>Title</b>	IDENTIFYING THE MOTIVATIONS OF STUDENTS IN UNDERGRADUATE ENTREPRENEURSHIP CLASSES	SCALING HYBRID ORGANIZATIONS: PATH DEPENDENCIES AND PARADOXES
<b>Author/s</b>	Balan P, Balan-Vnuk E, Lindsay N, Lindsay, W	Krzeminska A
<b>Paper #</b>	124	118
<b>Title</b>	UNLOCKING THE ENTREPRENEURIAL POTENTIAL THROUGH UNIVERSITY CONTEXT	GROWTH ORIENTATION IN SOCIAL ENTERPRISES
<b>Author/s</b>	Oftedal E, Foss L, Iakovleva T	Syrjä P, Puumalainen K, Sjögrén H, Tykkyläinen S
<b>Paper #</b>	126	-
<b>Title</b>	IMPACT OF ENTREPRENEURIAL EDUCATION ON ENTREPRENEURIAL INTENTIONS: UNIVERSITY CONTEXT AND EDUCATIONAL PROGRAM CHARACTERISTICS	
<b>Author/s</b>	Iakovleva T, Oftedal E, Foss L	

Wednesday 5 February 2014

15:30 to 16:30 – regular paper session C

Room	Stream 1 – ASB107	Stream 2 – ASB114	Stream 3 – ASB118	Stream 4 – ASB207
<b>Theme</b>	<b>Entrepreneurship Education &amp; Training</b>	<b>Gender Issues in Entrepreneurship</b>	<b>High Tech / High Potential</b>	<b>New Venture Creation</b>
<b>Chair</b>	Allan O'Connor	John Watson	Judy Matthews	Morgan Miles
<b>Paper #</b>	26	51	128	113
<b>Title</b>	A COMPARISON OF THE EFFECTIVENESS OF ENTREPRENEURIAL EDUCATION APPROACHES	POLICY IMPLICATIONS FOR FEMALE ENTREPRENEURS: A CASE STUDY OF THAILAND	THE ROLE OF THE ENTREPRENEUR'S BUSINESS MODEL IN SHAPING NASCENT MARKETS: HUSK POWER SYSTEMS AND THE DECENTRALIZED RENEWABLE ENERGY MARKET IN INDIA	ENTREPRENEURIAL NETWORK DEVELOPMENT AS A SIGN OF BUSINESS EMERGENCE
<b>Author/s</b>	Logan J, Killen C	Sachayansrisakul N	Sinha V, Ausrød V, Widding, L	Shim J
<b>Paper #</b>	62	81	136	147
<b>Title</b>	LONG-TERM EFFECTS OF THE GERMAN ENTREPRENEURSHIP EDUCATION PROGRAM EXIST-PRIME-CUP	EXPECTATIONS AND REALITIES OF FORMAL NETWORKS FOR ENTERPRISE DEVELOPMENT: THE FEMALE ENTREPRENEUR'S PERSPECTIVE	HOW DO HIGH-GROWTH ASIAN AMERICAN IMMIGRANT ENTREPRENEURS PERCEIVE RISK?	EMPIRICAL DIMENSIONS OF ENTREPRENEURIAL DYNAMICS: A REVIEW OF RESEARCH ON THE VENTURE CREATION PROCESS
<b>Author/s</b>	Kriz W, Auchter E, Wittenzellner H	Coooper S, McGowan P, Hampton A, O'Kane C	Kumar S	Gordon S

**Thursday 6 February 2014**

**10:20 to 11:20 – regular paper session D**

Room	Stream 1 – ASB105	Stream 2 – ASB115	Stream 3 – ASB119	Stream 4 – ASB130
<b>Theme</b>	<b>Corporate Entrepreneurship</b>	<b>Entrepreneurial Finance</b>	<b>Entrepreneurship Education &amp; Training</b>	<b>International Entrepreneurship</b>
<b>Chair</b>	Evan Douglas	John Watson	Allan O'Connor	Sanjay Bhowmick
<b>Paper # Title Author/s</b>	37 WHEN TO “PULL THE PLUG” AND WHEN TO “TAKE THE PLUNGE”: THE TIMING OF STRATEGIC DECISIONS TOWARDS NEW VENTURES Bakker R, Davidsson P, Shepherd D	14 INNOVATION IN NEWLY PUBLIC FIRMS: THE INFLUENCE OF GOVERNMENT GRANTS, VENTURE CAPITAL, AND PRIVATE EQUITY Humphrey-Jenner M, Shinkle G, Suchard, J	39 THE CREATIVE ENTREPRENEUR OR THE ENTREPRENEURIAL CREATOR de Klerk S	54 THE ROLE OF FDI AND INTERNATIONAL ENTREPRENEURSHIP BEHAVIOUR Deakins D, Battist, M, Perry M
<b>Paper # Title Author/s</b>	46 STRATEGIC INNOVATION DRIVERS DO MAKE A DIFFERENCE Maree L, McKenzie KD	103 ACADEMIC ENTREPRENEURS AND BUSINESS ANGELS: EXAMINING THE FACTORS INFLUENCING INVESTMENT DEAL OUTCOMES Gregson G	140 COMMON CULTURE: A VALUABLE PREREQUISITE FOR INNOVATION FOCUSED INTERACTIONS BETWEEN SCIENCE AND ECONOMY Gaus O, Neutschel B, Raith M, Vajna S	121 INTERNATIONAL ENTREPRENEURSHIP AND FIRM PERFORMANCE OVER ECONOMIC CRISIS Puumalainen K, Soininen J, Saarenketo S, Sjögrén H, Salunke S

**11:25 to 12:25 – regular paper session E**

Room	Stream 1 – ASB105	Stream 2 – ASB115	Stream 3 – ASB119	Stream 4 – ASB130
<b>Theme</b>	<b>International Entrepreneurship</b>	<b>Market Creation &amp; Industrial Change</b>	<b>New Venture Failure</b>	<b>Research Methods</b>
<b>Chair</b>	Kamal Sakhdari	Scott Gordon	Julienne Senyard	Paul Steffens
<b>Paper # Title Author/s</b>	92 EXPLORING LOCAL ENTREPRENEURSHIP AS A FUNCTION OF A COUNTRY'S POSITION IN THE GLOBAL ECONOMY Flores R, Kassieh S	36 MONA AS ENTREPRENEURIAL MARKET CREATION Lehman K, Fillis I, Morgan M	94 BUSINESS FAILURE AND LEARNING: THE ROLE OF TIME PERSPECTIVE AND EMOTION Cheung C, Hancock G	48 CONTEMPLATING AN AUTOECOLOGICAL APPROACH TO ENTREPRENEURSHIP Jones C
<b>Paper # Title Author/s</b>	145 TRACING BEHAVIOURAL PATTERNS IN BORN-AGAIN GLOBAL FIRMS: TOWARDS A CONCEPTUAL FRAMEWORK OF THE INTERNATIONALIZATION ACTIVITIES OF MATURE SMES Schueffel P, Baldegger R, Amann W	61 ENTREPRENEURS REDEFINING THE TERTIARY EDUCATION SECTOR IN AUSTRALIA Hougaz L	104 BACK TO EMPLOYMENT? HR MANAGERS PERCEPTIONS OF FAILURE Jenkins A, Hellerstedt K, Dolapchieva T, Aleksandrov M	125 ENTREPRENEURIAL ORIENTATION: THE DIMENSIONS' UNIQUE, BILATERALLY SHARED, AND COMMONLY SHARED CONTRIBUTIONS TO EXPLAINING FIRM PERFORMANCE Lomberg C, Urbig D, Stockmann C, Marino L

**Thursday 6 February 2014**

**15:10 to 16:10 – regular paper session F**

Room	Stream 1 – ASB105	Stream 2 – ASB115	Stream 3 – ASB119	Stream 4 – ASB130
<b>Theme</b>	<b>HighTech Entrepreneurship</b>	<b>International Entrepreneurship</b>	<b>Psychology of Entrepreneurship / Innovation</b>	<b>Theory Building in Entrepreneurship</b>
<b>Chair</b>	Per Davidsson	Martie-Louise Verreyne	Sanjay Bhowmick	Noel Lindsay
<b>Paper # Title Author/s</b>	27 AN EXPLORATORY STUDY OF POLYTECHNIC-SMALL-MEDIUM ENTERPRISE (POLY-SME) TECHNOLOGY TRANSFER (TT) PROCESSES Sim TS, O'Connor A	43 INSTITUTIONS, CORRUPTION AND ENTREPRENEURSHIP Hanoteau J	170 OVERCONFIDENCE VS. PLANNING COMPETENCE IN ENTREPRENEURIAL VENTURES Raith M	69 MEANS, VARIABILITY, AND EXTREMES: REINTERPRETING THE ROLE OF RESOURCES IN NEW VENTURES Cavarretta F, Furr N
<b>Paper # Title Author/s</b>	57 ACCELERATE AUSTRALIA FAR: EXPLORING THE EMERGENCE OF SEED ACCELERATORS WITHIN THE INNOVATION ECOSYSTEM DOWN-UNDER Bliemel M, Flores R	17 GLOBAL ENTREPRENEURIAL ORIENTATION FOR DYNAMIC COMPETITIVE ADVANTAGE Ruzzier M, Douglas E	20 CASH HOLDINGS AND INNOVATION THROUGH ACQUISITIONS Humphrey-Jenner M, Powell Ronan, Zhang EJ	120 BREAKING OUT OF IMPLICIT CONCEPTUALISATIONS OF ENTREPRENEURIAL AGENCY Lundmark E

**Friday 7 February 2014**

**9:00 to 10:30 – regular paper session G**

Room	Stream 1 – ASB115	Stream 2 – ASB119
<b>Theme</b>	<b>Corporate Entrepreneurship</b>	<b>Indigenous &amp; Minority Entrepreneurship</b>
<b>Chair</b>	Alex Maritz	Morgan Miles
<b>Paper # Title Author/s</b>	112 ENTREPRENEURSHIP IN THE PUBLIC SECTOR: NEW POSSIBILITIES? Matthew J	53 DO ETHNIC ENCLAVES CONTRIBUTE TO BUSINESS PERFORMANCE, WELLBEING AND SOCIAL INTEGRATION FO IMMIGRANT ENTREPRENEURS? Zolin R, Chang A, Steffens P
<b>Paper # Title Author/s</b>	115 CAPABLE BUT NOT ABLE: THE EFFECT OF INSTITUTIONAL CONTEXT AND SEARCH BREADTH ON THE ABSORPTIVE CAPACITY-CORPORATE ENTREPRENEURSHIP RELATIONSHIP Sakhdari K, Burgers H, Davidsson P	95 EVIDENCE ON INDIGENOUS ENTREPRENEURS—THE ROAD TO ECONOMIC INDEPENDENCE? Foley D, Hunter B
<b>Paper # Title Author/s</b>	156 INCUMBENTS RESPONSES TO DISRUPTIVE TECHNOLOGY-DRIVEN AND DISRUPTIVE MARKET-DRIVEN BUSINESS MODEL INNOVATIONS Habtay S, Holman M	158 ETHNIC ENCLAVE LIFECYCLE: A CASE STUDY OF CHINESE RESTAURANTS IN SOUTH EAST QUEENSLAND Zolin R, Chang A, Steffens P

**Friday 7 February 2014**

**11:00 to 12:00 – regular paper session H**

Room	Stream 1 – ASB105	Stream 2 – ASB115	Stream 3 – ASB119	Stream 4 – ASB130
<b>Theme</b>	<b>Decision Making &amp; Satisfaction</b>	<b>Entrepreneurial Orientation &amp; Management</b>	<b>New Venture Creation</b>	<b>Small Business Management</b>
<b>Chair</b>	Judy Matthews	Martie-Louise Verreyne	Martin Bliemel	Rene Bakker
<b>Paper # Title Author/s</b>	67 AN INQUIRY INTO THE EPISTEMIC PROPERTIES OF ENTREPRENEURS' KEYSTONE RULES Cavarretta F, Furr N	80 CULTURAL PREDICTIONS OF ENTREPRENEURIAL ORIENTATION AND THE MODERATING ROLE OF ENTREPRENEURIAL COMPETENCIES ON GRADUATE ENTREPRENEURIAL ACTIVITIES: A CROSS SECTIONAL SURVEY OF EAST AFRICA Katono I, Priilaid D, Human G	59 TEMPORAL AND INTERNAL SOCIAL SUPPORT DYNAMICS IN FIRM EMERGENCE Klyver K	119 REGULATION COMPLIANCE IN SMALL FINNISH COMPANIES Sjögrén H, Puumalainen K, Syrjä P
<b>Paper # Title Author/s</b>	168 MODELLING SATISFACTION WITH ENTREPRENEURIAL PERFORMANCE OUTCOMES Watson J, Stutzer M, Zolin R	116 THE MODERATING ROLE OF ENTREPRENEURIAL MANAGEMENT IN THE RELATIONSHIP BETWEEN ABSORPTIVE CAPACITY AND CORPORATE ENTREPRENEURSHIP: AN ATTENTION- BASED VIEW Sakhdari K, Burgers H, Davidsson P	97 THE EFFECT OF MULTI-LEVEL FACTORS ON THE ENTREPRENEURSHIP RATE: A SIMULATION APPROACH Shim J	157 LACK OF HR PRACTICES IN ENTREPRENEURIAL FIRMS: REASONS AND IMPLICATIONS Bhowmick S, Patel C, Nair P