


ACERE 2017 Program

Tuesday 7 February

9:00 am - 5:00 pm	Doctoral Consortium RMIT, Swanston Street Campus, Melbourne Building 80, Level 9, Room 43 & 44
6:00 - 8:00 pm	Welcome Reception The Boatbuilders Yard 23 South Wharf Promenade, South Wharf

Wednesday 8 February

8:30 am – 10:30 am	Welcome - Per Davidsson Keynote - Mike Wright Paper Development Sessions (PDS) Pitches Arena					
10:30 am – 11:00 am	Morning Tea The Hall					
11:00 am – 12:30 pm	SESSIONS					
	Room: Arena	Room: C.116	Room: C.114	PDS A - 11:00 am to 11:45 am Room: The Hall		
	Session: 1A	Session: 1B	Session: 1C			
	Theme: Gender Issues in Entrepreneurship 2	Theme: HighTech/HighPotential Entrepreneurship	Theme: New Venture Creation 1			
	Chair: Colin Jones	Chair: Martin Bliemel	Chair: Alex Maritz			
	Entrepreneurial Financing Relationships: How Does Gender Matter? Grace Kim	'What gets measured, gets done': Examining the micro-foundations of institutional complexity and impact investing Erin Castellanos, Jarrod Ormiston	An activity-based understanding of the start-up process Anna Jenkins, Paul Spee			
	'Throwing out the business with the bath water' - the effect of household determinants and life course dynamics on the entrepreneurial exit decision. Janine Swail, Susan Marlow, Dilani Jayawarna	Founders 'Place' and Characteristics in New Venture Creation: Beyond Individual, Cultural and Institutional Explanations Ricardo Flores, Sul Kassicieh	How design practices assist entrepreneurs to identify entrepreneurial opportunities Nico Klenner, Gerda Gemser, Ingo Karpen	PDS B - 11:45 am to 12:30 pm Room: The Hall		
	Women entrepreneurs in fast growth firms: feminine traits and identity as a constructive resource Afreen Huq, Caroline Tan, Vidhula Venugopal	Blockchain Innovation and Its Impact on Business Banking Operations Larry Li, Malick Sy, Adela McMurray	The emergence of long tails: Modelling entrepreneurship as a multiplicative process of random walks Jaehu Shim			
	11:00 am to 11:45 am	Session: PDS A				
		Chair: Mike Wright	Chair: Melissa Cardon	Chair: Dean Shepherd	Chair: Paul Steffens	Chair: Pia Arenius
	A theory of signal configurations: Implications for high tech venture IPOs Taiyuan (Terry) Wang	I do it, but do I burn for it? Entrepreneurial passion and the role of personality and context Martin Obschonka	Role of Social Capital in University Student Startups Regina Maniam	The moderating effect of parental socialization effort and venture success on the intergenerational transmission of entrepreneurial intentions Dana Minarikova	The influence of regulatory, cognitive and normative pillars on enterprise policy: Brazil, Canada and Japan Norin Arshed	
11:45 am to 12:30 pm	Session: PDS B					
	Chair: Evan Douglas	Chair: Mike Wright	Chair: Pia Arenius	Chair: Dean Shepherd	Chair: Melissa Cardon	
	Trade Sales as a Growth Mode: Research-Based Spin-Off Companies and an Emerging Theory of Firm Value Marius Tuft Mathisen	Joint Effects of Employee Regulatory Focus and Error Management Culture on Employee Creative Performance and Firm Innovation Performance Marilyn Uy	Regional institutional embeddedness of student entrepreneurship: implications for entrepreneurial behavior Jan Weiss	Role models boost entrepreneurial intentions Katharina Fellnhofer	Trust building, violation and recovery of entrepreneurs in SMEs and A69:N74 companies: A behavioural game-theoretic approach QingQing Bi	

12:30 pm – 1:30 pm	Lunch			
	The Hall			
1:30 pm – 3:00 pm	SESSIONS			
	Room: Arena	Room: The Hall	Room: C.116	Room: C.114
	Session: 2A	Session: 2B	Session: 2C	Session: 2D
	Theme: Entrepreneurial Growth & Performance 2	Theme: Economics of Entrepreneurship	Theme: Corporate Entrepreneurship	Theme: Sustainable Entrepreneurship
	Chair: Chengli Shu	Chair: Martin Obschonka	Chair: Morgan Miles	Chair: Anna Jenkins
	The Environment of the Firm: A Re-Conceptualization Colin Jones	Of Doing Good, Growing Big and Being Lost: Returnee Entrepreneurs and Their Venture Type Orientations Jan Henrik Gruenhagen, Sukanlaya Sawang	Cognition, Capabilities, Structure and Context in Developing Ambidextrous Organisation to Manage Disruptive and Sustaining Innovations Simultaneously Solomon Habtay, Danny Samson, Magnus Holmén	Investigating for Sustainable Futures: Business Models in Australian Farming Judy Matthews, Henrik Barth, Carol Richards
	The Role of Innovation on Performance of Young Entrepreneurial Firm; Mediating Role of Founding Teams Sam Tavassoli, Pia Arenius	Entrepreneurship Culture, Knowledge Spillovers, and the Growth of Regions David B. Audretsch, Michael Stuetzer, Martin Obschonka	Moving beyond the EO-performance link: Using Effectuation Theory to Distinguish between “The How” and “The What” Sebastian Szambelanczyk, René Mauer	Bestination: a Sustainable Approach to Networking for Buddhist Entrepreneurs Navarat Sachayansrisakul, Nattawat Ponnara
	Entrepreneurial Performance of Chinese Returnees Educated in Australian Universities Marina Zhang, Satish Chand	Governing innovation: Discovering entrepreneurial opportunity in the commons Jason Potts	Vertical integration: An imprinting perspective Forough Zarea Fazlelahi, Henri Burgers, Per Davidsson	Ecopreneurship, for-profit business with green values Helena Sjögrén, Pasi Syrjä, Andreas Bodenmüller
3:00 pm – 3:30 pm	Afternoon Tea			
	The Hall			
3:30 pm – 5:00 pm	SESSIONS			
	Room: Arena	Room: The Hall	Room: C.116	Room: C.114
	Session: 3A	Session: 3B	Session: 3C	Session: 3D
	Theme: Entrepreneurial Strategy 1	Theme: Miscellaneous	Theme: Entrepreneurship Education 1	Theme: Indigenous Minority 1
	Chair: Judy Matthews	Chair: Erik Lundmark	Chair: Sukanlaya Sawang	Chair: Linley Xu
	Complement or Substitute? How New Ventures’ Industry Ties and Entrepreneurs’ Employment Experience Collectively Impact Resource Acquisition in China Wenhong Zhao, Wenwei Zhang, Chengli Shu	Understanding the dynamics of venture capital investment flows during recessions Jeffrey Petty, Elisabeth Beck Reynolds, Andreas Gyllenlid	Student predisposition toward pre-learning in entrepreneurship courses Peter Balan OAM, Greg Restall, Michele Clark	Shifting perceptions: From homelessness to entrepreneurship Laura Hougaz
	Striking a balance by exploring and exploiting in the creative entrepreneurial process. Saskia de Klerk, Peter Hall	Theoretical Frameworks for Indigenous Small Business Entrepreneurship (ISBE) Research Sukh Deo	Making a Difference: Investigating the Effects of Entrepreneurship Training and Entrepreneurial Passion on Venture Innovation Maike Lex	How do Indigenous entrepreneurs scale grassroots innovations? Henrietta Onwuegbuzie, Roxanne Zolin
	Entrepreneurial Behavior Under Extreme Uncertainty - A Network Perspective Bilal Jathol, Yi Jiang, Erno Tornikoski, Kim Klyver		It’s not about what we learn but how we learn: Entrepreneurship education and its impact Annafatmawaty Ismail, Sukanlaya Sawang, Roxanne Zolin	
6:00 pm - 8:30 pm	Social Networking Event			
	The Crafty Squire 127 Russell Street, Melbourne	Sponsored by 		

Thursday 9 February

8:30 am – 10:00 am	Keynote – Melissa Cardon				
	The Arena, NAB, Docklands, Melbourne 700 Bourke St, Docklands				
	Paper Development Session (PDS) Pitches				
10:00 am – 10:30 am	Morning Tea				
	The Hall				
10:30 am – 12:00 noon	SESSIONS				PDS C - 10:30 to 11:15
	Room: Arena	Room: C.116	Room: C.114	Room: The Hall	
	Session: 4A	Session: 4B	Session: 4C	PDS D - 11:15 to 12:00 noon	
	Theme: Entrepreneurship Education 3	Theme: SME Management	Theme: Indigenous Minority 2	Room:	
	Chair: Peter Balan	Chair: Noel Lindsay	Chair: Ari Margiono		
	A Framework of Dynamic Capabilities for Student Entrepreneurs Julien Marchand, Suresh Sood	Business Issues and Prospects of Immigrant Entrepreneurs in New Zealand: An Empirical Analysis using Structural Equation Modelling (SEM). Pieter Nel, Moha Abdullah	Entrepreneurship in an Emerging Economy: A Multivariate Analysis of Ethnicity and Motivation Bruce Mitchell, Mary Jesselyn Co		
	For the entrepreneur, or entrepreneurial organisation, the shortest distance between two points is the parabolic scramble Gerard Reed	Innovation Capability of Indonesian ICT SMEs Located in Clusters Dian Siahaan, David Gilbert, Caroline Swee Lin Tan	How do male and female immigrant entrepreneurs perceive cross-cultural capabilities? A Q methodological study Kunlin Xu, Judy Drennan, Shane Mathews	PDS D - 11:15 to 12:00 noon	
	Impact of Entrepreneurship Training on Entrepreneurial Alertness and Efficacy Moon-Ho Ringo Ho, Marilyn Uy, Bianca Ni Ying Kang, Stephanie Li Ting Tan, Kim Yin Chan	Impact of Strategic Orientation, Competitive Strategies on Venture Growth in Sri Lankan SMEs Deepani Wijetunge, Semasinghe Dissanayaka	Social Innovation, Entrepreneurship and Culture in Māori Economic Development? Virginia Warriner	Room: The Hall	
10:30 to 11:15	Session: PDS C				
	Chair: Melissa Cardon	Chair: Per Davidsson	Chair: Mike Wright	Chair: Paul Steffens	Chair: Dean Shepherd
	Ignorance, Liquidity, and Imitability Risks: Three Distinct Elements of New Venture Mortality Risk. Evan Douglas	What Drives Change in Entrepreneurial Intentions? Examining the Development of Opportunity Templates and Entrepreneurial Attitudes Anna Vuorio	Academic Entrepreneurship and the Triple Bottom Line William Meek	Uncertainty, Networks and Innovation of SMEs in an Emerging Economy Tam Nguyen	Adapting the theory of international new ventures to institutionally heterogeneous healthcare markets: Implications for international sales of medical technology innovations Hélène Laurell
11:15 to 12:00 noon	Session: PDS D				
	Chair: Per Davidsson	Chair: Dean Shepherd	Chair: Pia Arenius	Chair: Melissa Cardon	Chair: Mike Wright
	Does Crowdfunding Add Value for Entrepreneurial Ventures? A Quantitative Analysis of the Video Gaming Industry between 2009 and 2016 Christopher Kulins	"Theories of Humour" as Alternate Templates for Understanding Innovative New Venture Purpose Mukul Joshi	Self-assessment of entrepreneurial competencies through start-up accelerators: An exploratory study Morgan Miles	Resource-Based Capability Trajectories of New Ventures Paul Steffens	Culture as Motivation and Justification in Entrepreneurship: A Dual Cultural Framework Kim Klyver

12:00 pm – 1:00 pm	Lunch			
	The Hall			
1:00 pm – 2:30 pm	SESSIONS			
	Room: Arena	Room: The Hall	Room: C.116	Room: C.114
	Session: 5A	Session: 5B	Session: 5C	Session: 5D
	Theme: New Venture Creation 2	Theme: Social Entrepreneurship 2	Theme: Entrepreneurial Growth & Performance 1	Theme: Psychology of Entrepreneurship 1
	Chair: Jan Weiss	Chair: Evan Douglas	Chair: Per Davidsson	Chair: Martin Bliemel
	When changes occur- entrepreneurial learning during new venture creation processes Yi Jiang, Erno Tornikoski	Cold War Among Social Enterprises: Behind the Legitimization Scenes of An Emerging Market Category Anna Krzeminska, Erik Lundmark	Effects of Institutional Environment on the Viability of Micro and Small Enterprises in Ethiopia Ashenafi Biru, David Gilbert, Pia Arenius	An investigation of the entrepreneurial intentions-behaviour link within the context of new venture creation. Anahita Amirsardari, Alex Maritz
	Types and nature of business model innovation processes Magnus Holmén, Henrik Florén	Business Models of Social Ventures: Value Capture and Profit Distribution in Ventures with High Social Mission Orientation Ari Margiono, Roxanne Zolin, Artemis Chang	Assessing the Social Values of Social Enterprise: Case Studies from Nepal Rojee Joshi	The Joint Effects of Divergent and Convergent Thinking on Entrepreneurial Opportunity Recognition: Findings from Exploratory Case Studies Zorica Zagorac-Uremovic, Christian Marxt, Carolin Palmer
	Hybrid Entrepreneurship in Vietnam- A Snapshot Mark Peterson, David Gilbert, Roger Epworth	Strategic orientations and organisational success in social enterprises Pasi Syrjä, Jantje Halberstadt, Sascha Kraus	Deliberate practice and entrepreneurial decision-making among micro-entrepreneurs in Sri Lanka Nadeera Ranabahu, Mary Barrette, Lee Moerman	
2:30 pm – 3:00 pm	Afternoon Tea			
	The Hall			
3:00 pm – 4:30 pm	SESSIONS			
	Room: Arena	Room: The Hall	Room: C.116	Room: C.114
	Session: 6A	Session: 6B	Session: 6C	Session: 6D
	Theme: Entrepreneurship Policy 2	Theme: Psychology of Entrepreneurship 2	Theme: Entrepreneurial Strategy 2	Theme: Gender Issues in Entrepreneurship 1
	Chair: Paul Steffens	Chair: Martin Obschonka	Chair: Colin Jones	Chair: Roxanne Zolin
	Do Interest Rates Affect Venture Capital Investments? Cristiano Bellavitis, Natalia Matanova	Validation of JD-R model in entrepreneurial context Yosr Ben Tahar	Exploring dynamic learning processes for high potential business growth through specialist organisations Rowena Vnuk	Venus vs Mars: Gender Differences in Mobilising Social Capital Bruce Mitchell, Mary Jesselyn Co
	Innovation in public sector services: a case study on Queensland's Independent Public School program to examine regulatory constraints Aaron Lane	Personality Traits and Entrepreneurial Activity in Organizations: Does Mental Toughness Influence Individual Entrepreneurial Behavior? Tessa Flatten, Lea Mergemeier	The Entrepreneurial Mindset in Higher Education Paul Coyle	Exposure to Intimate Partner Violence and Women's Entrepreneurship Abu Zafar Shahriar
	The entrepreneurial engine of economic change Chloë Tiennot	How Do Effectuation and Causation Differ in Their Relationships with Biases? -Grounding the Entrepreneurial Reasoning of Effectuation to Judgment and Decision-Making Theories Stephen Zhang, Maw-Der Foo, Roberto Vassolo	The role of formal networks in addressing entrepreneurial growth constraints of technology SMEs Denny Thomas, Alex Maritz, Bruno Mascitelli, Anton de Waal	Role of family in women's entrepreneurship: Institutional embeddedness in a developing country perspective Mosfeka Jomaraty
6:30 pm for 7:00 pm - 10:30 pm	Gala Awards Dinner			
	RMIT Storey Hall The Auditorium 336-348 Swanston Street Melbourne			

Friday 10 February

9:00 am – 10:30 am

SESSIONS

Room: Arena	Room: The Hall	Room: C.116	Room: C.114
Session: 7A	Session: 7B	Session: 7C	Session: 7D
Theme: Entrepreneurial Strategy 3	Theme: Psychology of Entrepreneurship 3	Theme: Entrepreneurship Education 2	Theme: Entrepreneurship Policy 1
Chair: Jaehu Shim	Chair: Per Davidsson	Chair: Colin Jones	Chair: Pia Arenius
Finding a silver lining: Entrepreneurial opportunity refinement amidst emerging competition Benjamin Fath, D. Hugh Whittaker, Antje Fiedler	Caring for others, caring for oneself: Entrepreneurs' prosocial motivations and their impact on entrepreneurial behaviors and outcomes Myrto Chliova	Enhancing the Impact and Relevance of Entrepreneurship and Innovation Education in Australia Claudia Shwetter, Alex Maritz	Exploring the entrepreneurial ecosystem for senior entrepreneurs - a pilot study Peter Balan OAM, Mark Mackay, Wendy Lindsay, Noel Lindsay, Bambi Price
Context and Contingency; The Act of Entrepreneurship Julie McFarlane, Sara Carter	Integrating Psychological Approaches to Entrepreneurship: The Entrepreneurial Personality System (EPS) Martin Obschonka, Michael Stuetzer	Encouragement and Youth Entrepreneurial Motivation Marilyn Uy, Moon-Ho Ringo Ho, Bianca Ni Ying Kang, Pony Chew, Kim Yin Chan	A cross-cultural analysis of Ireland and Australia's entrepreneurship and innovation ecosystem and its appropriateness for high-expectation/growth entrepreneurial firms Naomi Birdthistle, Antoinette Flynn, Christine Jubb, Joelle Hawa, Rosemary Fisher, Rosemary Stockdale
The Process of Entrepreneurship in the Creative Industries: The Case of Glasgow's Music Industry Julie McFarlane	Fear of failure as a mediator of the relationship between exogenous obstacles and nascent entrepreneurial activity—An experimental approach Tobias Kollmann, Christoph Stöckmann, Julia Kensbock	Capacity building for entrepreneurship education and research in Pakistan: An institutional perspective Lorraine Warren	The City of Sydney's Tech Startups Action Plan: A Policy Review Moritz Recke, Martin Bliemel

10:30 am – 11:00 am

Morning Tea

The Hall

11:00 am – 12:30 am

SESSIONS

Room: Arena	Room: The Hall	Room: C.116	Room: C.114
Session: 8A	Session: 8B	Session: 8C	Session: 8D
Theme: International Entrepreneurship	Theme: Sociology of Entrepreneurship	Theme: Entrepreneurial Strategy 4	Theme: Social Entrepreneurship 1
Chair: Jan Gruenhagen	Chair: Alex Martiz	Chair: Forough Zarea Fazlelahi	Chair: Ari Margiono
The wave-particle duality: Towards an integrative framework for international entrepreneurship Eliane Karsaklian	What institutional factors affect country-level senior TEA(Total Entrepreneurial Activity) ratio? Jiyoung Kim	Implementing SME Innovative Practices: A Framework of Push-Pull Factors Pattanee Susomrith, Albert Amankwaa	Smart money: moving social investment beyond a banker's logic. Jillian Gordon, Colin Mason
Internationalization through business model innovation in the medical technology sector – a case study of an international new venture entering the complex German market Hélène Laurell, Sebastien Bollue, Johannes Wackerbarth	Redrawing the possibilities of the 'practice turn' in entrepreneurship studies Chris Steyaert	The Entrepreneurial University: More Rhetoric than Substance? Geoff Gregson	Sustaining Social Entrepreneurship for Special Needs Centre in the United Arab Emirates Rajesh Pai, Bhakti More
Failure to Launch – An investigation into why Australian firms fail to achieve born-global status Martin Bliemel, Roshana Prabaharan	Rethinking Embeddedness: Review and Research Agenda Caroline Wigren-Kristoferson, Ethel Brundin, Karin Hellerstedt, Maria Aggestam, Anna Stevenson		

12:30 pm - 1:20 pm

Closing Panel

The Arena

1:20 pm onward

Packed Lunch available

The Arena

1:30 pm – 3:30 pm

Doctoral Consortium conclusion

The Arena